SALES TRAINING FOR TEAMS OF UP TO 15

Train your team. Then take them somewhere worth remembering.

Live online, at your office, or on a seven-day retreat in Costa Rica. Every format is built around your offer, your buyers and the deals your team is losing today.

FORMATS & INVESTMENT · FOUNDING PRICING FOR 2026

VIRTUAL TEAM SEMINAR

$7,500 per seminar

Live sales training on video, built around your team, your offer and your buyers. Split into two half-day sessions, so your team stays sharp and has a night to practice in between.

- Two live 4-hour sessions on back-to-back days
- Up to 15 attendees
- Live role-play in small breakout groups
- Scripts, objection answers and follow-ups for your offer
- Recording and workbook for every attendee

ON-SITE WORKSHOP

$15,000 per day + travel

Bryan comes to you. A hands-on day at your office with live role-play, call reviews and a plan your managers can run with.

- Full day at your location
- Up to 15 attendees
- Live role-play and call reviews
- Travel and hotel quoted with your proposal

COSTA RICA TEAM RETREAT

$35,000 team of 5 · $7,000 per added attendee

Seven days at a luxury all-inclusive beachfront resort in Guanacaste. One-on-one time with every attendee, then three to four days of training, team building and real time away.

- 7 days, all-inclusive resort stay
- Private 1:1 session with every attendee
- 3 to 4 days of sales training and team building
- Group excursion and airport transfers

TEAM COACHING ADD-ON

$2,500 per rep

Make the training stick. Each rep gets four private coaching sessions over eight weeks, built around their own calls and numbers.

- 4 private 1:1 sessions per rep
- Over 8 weeks
- Call reviews and personal targets
- Progress summary for managers

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THE COSTA RICA TEAM RETREAT

Seven days in Guanacaste.

A luxury all-inclusive beachfront resort on Costa Rica's Pacific coast. Training in the morning, the ocean in the afternoon.

DAY 1	**Arrive and welcome** Private airport transfer to the resort, settle in, welcome dinner together.
DAY 2	**One-on-one** A private session with every attendee: their goals, their numbers, what's holding them back.
DAY 3	**The method** Morning training on the Mirror Line sales conversation. Afternoon free on the beach.
DAY 4	**Practice and adventure** Live role-play in the morning, a group excursion in the afternoon.
DAY 5	**Objections and follow-up** The answers and follow-up rhythm, customised to your offer and buyers.
DAY 6	**The 90-day plan** Each attendee leaves with targets and a plan. Celebration dinner.
DAY 7	**Home** Breakfast, goodbyes and transfer to the airport.

Included: private room, all meals and drinks, airport transfers from Liberia (LIR), meeting space, a group excursion, all training and a 1:1 session with every attendee.

Not included: flights and travel insurance (required).

$35,000 for a team of 5 · **$7,000** per added attendee, up to 15.

WHAT YOUR TEAM WALKS AWAY WITH

- **A shared process.** Everyone on your team runs the same clear sales conversation, from first hello to a confident yes.
- **Words that work.** Openers, discovery questions, objection answers and follow-ups written for your offer and your buyers.
- **Confidence without pressure.** Your people learn to ask for the decision clearly and kindly, so buyers say yes without feeling pushed.
- **Follow-up that happens.** A simple rhythm your team actually uses, so interested buyers stop slipping through the cracks.
- **Managers who can coach it.** Your leaders leave with a scorecard and a weekly routine to keep the skills sharp after we leave.
- **A team that trusts each other.** Shared wins, real conversations and time away build the kind of trust a conference room never will.

WHO TRAINS YOUR TEAM

Bryan Arias has sold for 24 years: door to door, by phone, to business owners, investors and government buyers. His largest single sale was $558,000. He teaches the conversations he has run thousands of times, and trains your team to run them in your market.

NEXT STEP

Book a 30-minute team discovery call. We'll talk through your team and goals and send a proposal within two business days.

mirrorlinemarketing.com/teams

A 50% deposit reserves your dates. Retreats are confirmed once the resort booking is secured.

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